

NELSON G. RIBEIRO 52
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SUMMARY

Graphic Arts and Design professional with 28 years in the industry. Have demonstrated abilities in all phases of graphic design and implementation, as well as large scale planning, technical management, and client service. Experience and training cover an extensive range of project types, purposes, financing, and scope. Especially able to think in terms of the intended purpose and goal of any given project, so that planning and execution result in a final product which will provide complete satisfaction to the client.

JOB RESPONSIBILITIES

- ▶ Graphic design and illustration
- ▶ Logo design
- ▶ Landscape design (Studied 5 semesters at New York Botanical Gardens (1989-1991)
- ▶ Camera work, striping, and plate making in preparation for final printing
- ▶ Magazine layout, mechanical, and board work for full size publications
- ▶ Art Direction and Studio Direction for advertising over multiple electronic media
- ▶ Design, cover art, and inside type specs for Annual Reports
- ▶ Television Studio Direction, artwork, and editing supervision for audiovisual media
- ▶ Large scale book publication including cover design, interior illustration design and execution,
packaging, advertising, and club membership publications
- ▶ Airbrush of illustrations for final presentations
- ▶ Visual communications research
- ▶ Art instructions, including theory and practical application, delivered to a diversified study body
- ▶ Web Design mark for consistency and intuitive navigation, form and function integration
- ▶ Animation for TV, CD and Web

SPECIAL SKILLS/ ABILITIES

- ▶ Computer Systems: MACINTOSH , IBM/PC Windows 95/98/2000/NT/XP/Vista
- ▶ Desktop Publishing & Page Layout: PAGEMAKER 7.0, QUARK XPRESS 5.0.
- ▶ Vector Illustration, Image Generation, and Photo Retouching: ADOBE ILLUSTRATOR 10.0, PHOTOSHOP CS4, KPT FILTERS, FREEHAND CS4.
- ▶ Animation and Multimedia: DIRECTOR 8.0, LIGHTWAVE 9.0, PREMIERE, Ulead Movie Studio 7.0, Ulead Media Studio 6.5, Ulead Movie Factory 2.0. Flash Video (FLV and other formats for stream under HTTP or RTSP)
- ▶ Web: DREAMWEAVER CS4.
- ▶ Animation for the Web: GIF ANIMATOR, DIRECTOR 8.0 (Shockwave), FLASH CS4, Action Script 3.0.
- ▶ Web Graphics: PHOTOSHOP CS4, FIREWORKS CS3, IMAGE READY.

- ▶ Programming Languages: HTML, DHTML, CSS, JAVASCRIPT, LINGO, ACTION SCRIPT. Working Knowledge VB/ASP, PHP, Some MySQL ColdFusion and some CGI/PERL
- ▶ CAD: Intergraph Certified MICROSTATION 5.0
- ▶ Certified Dreamweaver user by Brainbench Version 2.0.
- ▶ Art Direction, Studio Direction, Television/Video Studio Direction
- ▶ Textures generation for 3D applications - Graphics and Animation for television commercials advertising and multimedia.
- ▶ Landscape Design and Presentations
- ▶ Graphic Arts, Design, and Illustration, using modern computerization or traditional techniques
- ▶ Layouts, paste-ups, mechanical, board work, typesetting, camera work, stripping, plate making and printing
- ▶ Design, Layout, and Production of logos, stationary, newsletters, catalogs, flyers, ads, comic books, magazines, books, posters, annual reports, audiovisual media, packaging and advertising campaigns
- ▶ Excellent listener - highly skilled in the identification of client needs, desires, objectives and ideas
- ▶ Special ability to transform communicated ideas and goals into concrete designs and completed projects
- ▶ Extensive experience in Visual Communication Research for large scale projects
- ▶ Ability to instruct others, in a production situation or in a formal classroom environment, in specific skills, advanced procedures, as well as artistic and design theory and practice
- ▶ Oil Painting, Air Brush (original art or touch up), Freehand rendering and Illustration, overall Fine Arts
- ▶ Conceptual creations for Intellectual Properties
- ▶ Designing for ASP.Net, PHP, XHTML, CSS and reusable contents.
- ▶ Strong with Flash and Video presentations with interactive contents for web and CD-ROMs
- ▶ Written and verbal fluency in English, Portuguese and verbal fluency in Spanish.

EMPLOYMENT HISTORY

- ▶ Self Employed since 2006.
Web Designer/Graphic Designer/Flash Animator and 3D Animator
Recent Projects:
 - <http://www.ufomlm.com/home.php>
 - <http://www.abcpremier.com>
 - <http://www.propertyresolutionsgroup.com>
 - <http://www.acquireusa.com/!work/Index.swf>
 - <http://www.southbeachcrystals.com>
- ▶ American Mutual Holding Corporation, Boca Raton, FL. January 2004 to December 2005. (*)
Web Designer/Graphic Designer/Flash Animator and 3D Animator
- ▶ Superverse.com Boca Raton, FL. January 2005 to December 2005
Web Designer/Graphic Designer/Flash Animator and 3D Animator.

- ▶ Visa International, Miami, FL February 2002 (*)
Emergency Evacuation Signs – Freelance

- ▶ Lillian Reynolds Productions, Greenwich Film Studios, N. Miami, FL June 2000 to December 2003. (*)
Director, Illustrator, Multimedia Developer, WEB Designer, 2-D and 3D Animator –
Intellectual Properties

- ▶ DDC - Deluxe Digital Corporation (former Lillian Reynolds Productions), Greenwich film Studios, N. Miami, FL June 2000 to
December 2003 (*)
Part time Multimedia Developer, Web Designer, Graphic Designer
Intellectual Properties

- ▶ Arium Web Ensemble, contract on ABC-U-BUYIT.COM. June 2000 to October 2000 (*)
Web design and programming. Illustrations, concepts and animations.

- ▶ Lillian Reynolds Productions, Greenwich Film Studios, N. Miami, FL April 1996
June 2000 (*)
Director, Illustrator, Multimedia Developer, WEB Designer, 2-D and 3D Animator

- ▶ PRC - Precision Response Corporation, Nationwide Corporation Florida, May 1997
to January 2000 (*)
Art Director, Desktop Publisher and Illustrator - Free-lance

- ▶ American Computer Machines Enterprises, Inc., Long Island City, N.Y. 1991- March 1996
Art Director, Graphic Designer, Illustrator, Mac Artist - In House (*)

- ▶ John Depp, Inc., Long Island City, N.Y. 1993
Graphic Artist - Freelance

- ▶ John Lee, Mahopac, N.Y. 1987-1991
Caretaker/Landscape Designer (*)

- ▶ Mathias & Carr, New York, N.Y. 1986-1987 Graphic Artist – Printing (**)

- ▶ Starlog Group, Inc., New York, N.Y. 1986 Graphic Artist - Magazine

- ▶ Susser Litho, Woodside, N.Y. 1985 Graphic Artist – Freelance (*)

- ▶ Correio Braziliense, Brasilia, DF, Brazil 1984-1985 (**)
One of the largest newspaper in Brazil.

- ▶ MPL Comunicação, Ltda., Goiania, Goias, Brazil 1983-1984
Art Director Television Advertising Production. Largest advertisement company in Brazil at
that time.

- ▶ Oficina de Comunicação Ltda., Brasilia, DF, Brazil 1983
Graphic Artist - Advertising – Freelance (***)

- ▶ MPM Publicidade e Propaganda S/A, Brasilia, DF, Brazil 1983
Graphic Artist - Advertising - Annual Reports – Freelance (*)

- ▶ Cannes Publicidade Ltda., Brasilia, DF, Brazil 1983
Graphic Artist - Advertising - Freelance

- ▶ Start Comunicação Ltda., Brasilia, DF, Brazil 1981-1983 (***)(****)
President - Art Director - Studio & Editing Director, Shareholder (25%)
The other shareholders were Victor Knapp, Guido Heleno and Carlos Jose Campbell (major broadcast news anchor for Globo TV)
Major Clients:
Brazilian Government SERPRO
Andrade Gutierrez
Haras Pioneiro
Supermercados Planalto

- ▶ SOU&ESTOU Magazine, Brasilia, DF, Brazil 1981 (*) (****)
Art Director Editorial Council Member Company, Shareholder (25%)
Other shareholders included Hugo Studart (well known journalist in Brazil and Dilson Ribeiro, former Brazilian House Representative for Bahia State).

- ▶ Agriculture Ministry, National Agriculture Library, Brasilia, DF, Brazil 1978-1980 (***)
Graphic Designer - Illustrator

- ▶ Companhia de Desenvolvimento do Palanalto - CODEPLAN,
Brasilia, DF, Brazil 1976-1977 (***)
Master “Plan of Brasilia - The Federal District Road and Street Signs Project
Visual Communication Research Assistant (1st position)

- ▶ Grupo Brasileiro de Propaganda Ltda., Brasilia, DF, Brazil 1976 (***)
Graphic and Paste-Up Artist for Commercial Video Tapes - Advertising

SELECTED SITES

<http://www.prismartworks.com>
Active/old resume and old samples

<http://www.trdurphycasting.com>

Inactive/Will be posted on my portfolio soon/Rotating Contents based on day of week. Originally I wrote it in VBScript then I switched to JavaScript.

<http://www.azingzang.net>
Active but missing pieces. They had not maintained the website.

<http://www.americanmutualholding.com>

Active

<http://www.jadeoptions.com>

Inactive/Piece of art, will be posted in my portfolio soon.

<http://radiusfinancialservices.com>

Inactive

<http://www.infinitytradinggroup.com>

Inactive

<http://www.fortunefinancialservices.com>

Inactive

<http://www.camelotfinancialservices.com>

Inactive

<http://www.prismartworks.com/eclipse/htdocs/index.html>

Active for portfolio only/Plenty of action. Interaction, masking FX.

<http://www.multi-trans.bz/>

Inactive

<http://www.centurionfinancialservices.com>

Inactive/ Intend to post it for 3D portfolio

<http://www.amjetrvrenters.com>

Inactive

<http://www.cellularholograms.com>

Inactive

<http://www.freedaters.com>

Inactive

<http://www.precisiondentalceramics.com>

Inactive

<http://www.firstfamilymortgage.net>

Inactive

<http://www.csinvestmentgroup.com>

Inactive

<http://www.fairwaytradinggroup.com>

Inactive

<http://www.berkshirefinancialgroup.com/>

Inactive

<http://www.unifiedinvestmentgroup.com>

Inactive

<http://amhspot.com>

Inactive

<http://www.prismartworks.com/majestic/index.html>

Active/ Best music integration on a web site. No flaw, it loads fast.

<http://www.suncoast-land.com>

Active, but the original version.

<http://www.prismartworks.com/i-biosphere/template4.asp>

Inactive

<http://www.americanmutualholding.com/emil/template9.php>

Inactive

OTHER RECENT PROFESSIONAL DEVELOPMENT

Linda, The Girl Who Forgot To Remember

Interactive, Read- Along CD-ROM

Art Direction, Animation and Scripting.

SEMINARS

- ▶ Intergraph Microstation 4.2 Certificate, 1993 (*)
- ▶ Landscape Design, NYBG, 1989-1991 (*)
- ▶ Freehand Rendering and Visual Perception, Creativity Center, Brazil, 1978

ACHIEVEMENTS

- ▶ Mentioned on Book by Artistas Plasticos do Centro-Oeste, Figueiredo Aline, Universidade Federal do Mato-Grosso, 1979 as Graphic Designer and Fine Artist. (***)
- ▶ Team Member Street Signs of Brasilia Project, awarded special recognition by the United Nations, 1976-1978
- ▶ Granted title of Illustrator Journalist and Syndicated Journalist - Professional Registration #501, 1978 (***)

EDUCATION

- ▶ Universidade de Brasilia July-1979
- ▶ Graphic Arts
- ▶ Fine Arts and Painting

HOBBIES

Fine Arts, Swimming, Football, Science-Fiction Movies, Reading and Music.
Favorite comic strip: Dilbert

PHILOSOPHICAL ACTIVITIES

- ▶ I am

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All information above are fully verifiable.

(*) Have translated proof

(**) Will provide proof upon request

(***) Proof written in Portuguese needs translation into English. It will be done upon request.